

# About the Department

The Department of Commerce was established in Manipal University Jaipur in 2012. The department fosters excellence in teaching graduate and postgraduate courses in commerce and management. Apart from classroom learning, students are given practical exposure through frequent industry interactions and internships with reputed banks and financial institutions, chartered accountants, hotels, and other concerned industries. A well-rounded education is ensured by the department's extensive curriculum, which frequently stands out for covering fundamental topics including accounting, finance, marketing, and business law. Opportunities for experiential learning, such as

workshops, seminars, and internships that connect theory with practice, are some of the unique features of the department. The department places a strong emphasis on research and analytical abilities for motivating students to work on projects that sharpen their critical thinking abilities. Career counseling, professional industry guest lectures, and networking activities all enhance the educational process and aid students in making a smooth transition into the field. The Department also has a Research Cluster named "Knowledge Alliance" for fostering the research culture among faculty and students.



More about the Department Scan the QR Code



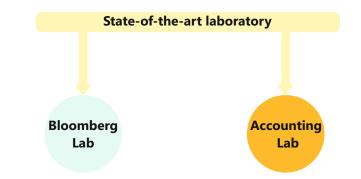
#### **ABOUT THE PROGRAM**

The B. Com (Hons) Fintech is a specialized undergraduate program designed for students who aspire to build a career in the fast-evolving world of finance and technology. This course blends the core principles of commerce with cutting-edge technological advancements in financial services, such as blockchain, artificial intelligence, machine learning, and data analytics.

Students will gain a deep understanding of the financial markets, fintech innovations, and digital banking, along with hands-on experience in using modern financial technologies. The program equips graduates with both financial expertise and technical skills needed to thrive in a variety of industries such as banking, insurance, investment, and financial consulting.

## **KEY HIGHLIGHTS OF THE PROGRAM**

- Comprehensive Curriculum: The program offers a robust curriculum covering key areas such as financial management, digital banking, fintech tools, blockchain, cryptocurrency, risk management, and data analytics.
- Industry Integration: Opportunities for internships and live projects with leading financial institutions and fintech startups, providing realworld exposure to the industry.
- **Experienced Faculty:** Learn from expert faculty members who are wellversed in both finance and technology and bring their industry experience into the classroom.
- **Cutting-edge Technology Training:** Practical sessions on fintech tools, coding languages (Python, R, etc.), and software for data analysis, blockchain, and artificial intelligence.
- Global Perspective: With the growth of digital finance, blockchain, and automation, the demand for fintech professionals is at an all-time high, hence courses are designed to cover global financial systems, ensuring students are ready to work in the international fintech landscape.
- Holistic Development: In addition to technical skills, students will develop soft skills such as leadership, communication, and problemsolving that are critical for success in the business world.



## **FUTURE PROSPECTS**

- Financial Analyst
- Blockchain Developer
- Data Scientist in Finance
- Investment Banker
- Risk Manager
- Fintech Consultant

- Digital Banking Specialist
- Cryptocurrency Analyst
- Compliance Officer
- Entrepreneur in Fintech Startups

Moreover, this course offers an ideal foundation for those looking to pursue higher studies like M. Com, MBA, or specialized fintech certifications to further enhance their expertise.





## **Admission Process**

Application form initiated through our website admissions.jaipur.manipal.edu Eligibility Criteria





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Our counsellors will guide candidates through the admission process, which is as per regulatory requirements.

FAQ Please visit the FAQ section on our website to know more about the admission process. **Hostel Details** 













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